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TO SUPERVALU RETAILERS

SUBJECT: DOOR MISER ANTI-SWEAT HEATER CONTROL

As Energy and Maintenance continues to be forces eating away at retailer profits, Design Services Group of SUPERVALU has embarked upon efforts to reduce the cost and amount of energy and maintenance used within our independent retailer stores.

We've evaluated numbers of stores across the country for energy and maintenance improvement measures. One of the best payback and best resulting improvement measures is **Anti-Sweat Heater Control**. While your refrigeration systems work hard to keep the product temperatures in line, Anti-sweat heaters work hard to keep the doors, frames and glass of your door cases warm. In most stores, including every store we've audited, the Anti-Sweat heaters are running 24/7/365.

Door Miser helps save energy dollars by controlling the run times of the anti-sweat heaters. *While there are many ways to do this and many systems on the market, I believe the Door Miser method of using a patented moisture sensor to control the heaters is the most effective way of controlling anti-sweat heaters.*

In my business, I've also ran across many companies selling "black boxes" that do not perform as sold and are, in many cases, worthless. That is not the case with DoorMiser. Their simple, yet very effective methods work and are working across the country. Their affiliation with the EnergySmart Grocer program in California as well as their existing client list are testaments to their product success and backing.

As you entertain the possibility of using the DoorMiser products in your stores, please feel free to call me with any questions you may have. I can be contacted at (952) 914-5818, cell (612) 708-6534 or via e-mail at paul.l.hepperla@supervalu.com.

Thank you for your time and consideration.

Sincerely,

Paul L. Hepperla
Manager, Energy and Operations Services
SUPERVALU – Design Services Group